

By entering, all entrants agree that they have read, understood and accepted the following terms and conditions regarding the IDEASTarter Challenge (**Challenge**):

A. Challenge

1. The Challenge is run by Auckland Tourism, Events and Economic Development (**ATEED**).
2. Entrants can enter the Challenge individually or as a team by registering and completing the entry form available at www.ideastarter.co.nz (**Website**) and submitting the details of their idea (**Idea Details**) via the website.
3. The Challenge commences on Monday 14 May 2018 and ends on 10 June 2018. Entries received after Challenge end date will not be accepted.
4. Every entrant (including all individuals that are part of a team entrant) warrants that all personal information submitted is true, current and complete.
5. Every entrant warrants that to the best of their knowledge their Idea Details are new and original and are not subject to any third party claim and that they own all intellectual property and/or any other ownership and/or moral rights expressed in their Idea Details. ATEED reserves the right to remove or delete any entry and exclude the respective entrant immediately if it has reason to believe that their Idea Details breach, or potentially breach, a third party's legal or moral rights.
6. The Challenge is open to young people between 15 and 24 years of age at the time they submit their entry, and who are New Zealand citizens or permanent residents and live in Auckland at the time of entry. These conditions apply to all individuals that are part of a team entrant. A person or team can enter more than once and submit multiple entries, however only one entry per person or team is eligible to win a prize.
7. ATEED may disqualify any entrant who does not comply with these terms and conditions.

B. Entries, selection and prize draw

1. Entries will be judged in two categories: Category 1 is for entrants aged 15 – 18 years and Category 2 is for entrants aged 19 – 24 years. If any individual within a team is 19 years or older at the time of entry, the entrant will be entered into Category 2. Entrants are required to submit their Idea Details via an online form through the Website.
2. All Entries will be broadly judged based on the following criteria:
 - Innovativeness and uniqueness
 - Problem identification and solution
 - Scale and financial sustainability
 - Communication of the idea
3. All entries will be marked based on the above criteria by an external agency and moderated by an ATEED representative. Several entries will then be selected to be presented to the IDEASTarter judges.

4. A select amount of entries will be presented to a panel of judges for judging, the judges will select 10 entries to become finalists (**Finalists**). The Finalists will be contacted by email or phone as provided with their entry.

5. The Finalists may be required to do a short presentation (2-3 minutes) at the iDEAStarter Summit to the judges and other entrants. This will be confirmed via direct correspondence with each Finalist prior to the Summit and is subject to change.

6. The winners in Category 1 and Category 2 will then be selected from the Finalists by a panel of Judges and announced at the iDEAStarter Summit (**Winners**). The Winners' name and school / tertiary institution (if applicable) will be published shortly afterwards.

7. All Finalists are required to attend the iDEAStarter Summit in Auckland on July 6th 2018. If a Finalist does not acknowledge receipt, cannot be contacted and/or is not available in person to attend the iDEAStarter Summit within 48 hours of initial contact, ATEED will select another Finalist in their place.

8. ATEED's decision is final and no correspondence will be entered into.

C. Prize

1. The prizes are not redeemable for cash, not transferable to any other person, and cannot be used in conjunction with any other offer or promotion.

2. If the prize or part of the prize becomes unavailable (for any reason), ATEED reserves the right to limit entry, cancel or amend the prize at its own and sole discretion, including providing the Winners and finalists with a substitute prize, either in full or in part.

D. Privacy

1. The contact information provided on the entry form will be used to contact the Winners.

2. The Winners consent to ATEED using their names and suburb and school/ tertiary institution name (if applicable) for promotional purposes.

3. All entrants consent to their personal information being shared between ATEED and Auckland Council and agree that ATEED or Auckland Council may contact entrants regarding future promotions or competitions. The Winners also consent to participate and co-operate as required in all promotional activities relating to the Challenge.

3. All information provided by the entrants will be collected, used, stored, disclosed and corrected in accordance with the Privacy Act 1993. All entrants have the right to access their information and request for any personal information to be corrected. ATEED will contact all entrants to provide feedback on their submitted idea details.

4. All entrants consent to their Idea Details being shared between ATEED, Auckland Council and any partner organisation at ATEED's disclosure solely for the purposes of providing feedback on the entrant's Idea. No personal information will be shared with partner organisations unless the entrant has expressed interest in doing so.

E. Exclusions

1.The following persons are not eligible to enter the Challenge:

- Anyone under the age of 15, or over the age of 24, at the time of entering the Challenge.
- Anyone not a permanent resident or citizen of New Zealand at the time of entry into the Challenge.
- Anyone not living in Auckland at the time of entering the Challenge.

2.ATEED may exclude any entrant from participating in the Challenge at its sole discretion. ATEED may also refuse to award a prize to an entrant who is in breach of these terms and conditions, gained an unfair advantage in participating in the Challenge or won a prize by using fraudulent means.

3.ATEED will not be liable for any claims for loss, damage or injury whatsoever or for any physical or mental injury suffered by any entrant or the Winners as a result of or in connection with the Challenge or due to the prize won in the Challenge.

4.ATEED may change these terms and conditions at any time at its sole discretion, including but not limited to extending, postponing or cancelling the Challenge.

5.These terms and conditions shall be governed by and construed in accordance with the laws of New Zealand and shall be subject to the non-exclusive jurisdiction of New Zealand Courts